

DATE: November 1, 2011

FOR IMMEDIATE RELEASE

**REPRESENTATIVE AT COMMUNITY FIRST CREDIT UNION OF FLORIDA
RECOGNIZED FOR OUTSTANDING PERFORMANCE IN INVESTMENT SERVICES**

November 1, 2011 -- Community First Credit Union of Florida announced that Mark Fitzmorris, a registered representative affiliated with broker-dealer and Registered Investment Adviser CUSO Financial Services, LP (CFS) was a recent recipient of CFS' 2010 Gold Pacesetter Award at the CFS "It's a New Day 2011" Annual Conference, recently held in San Diego, California.

The award honors the top producing registered representatives among CFS' 130-plus credit union programs.

Mark was credited with generating significant revenue while providing high quality financial and retirement planning services to Community First Credit Union of Florida members for the 6th consecutive year. He has served the credit union membership for 8 years.

"We are extremely proud of Mark's accomplishment and the outstanding service he has provided to our members over the years," said John Hirabayashi, President and CEO. "Mark's knowledge, experience and commitment to member service are examples and an inspiration to all of us who strive for excellence in our profession."

The annual awards are presented by CFS as a way to recognize top registered representatives for their dedication to high standards, commitment to superior service and outstanding performance in delivering investment services to members.

In addition to financial planning and investment services, Community First Credit Union of Florida also offers consumer, home and auto loans, deposit services and online banking services.

Community First Credit Union of Florida is a state-chartered credit union based in Jacksonville. For additional information, please call 904.354.8537 or 800.342.8416, or visit us online at www.CommunityFirstFL.org

###

About CUSO Financial Services,L.P.

Established in 1997, CUSO Financial Services, L.P. (Member FINRA/SIPC) is headquartered in San Diego and has more than 130 credit union users, including 26 of the top 100 credit unions in the country. With branch offices located nationwide, and more than 350 licensed representatives, CFS is a full-service broker/dealer and SEC Registered Investment Adviser offering customized investment and insurance solutions to credit unions. For [more information](#), call 858-530-4400 or visit www.cusonet.com.

Non-deposit investment products and services are offered through CUSO Financial Services, L.P. ("CFS"), a registered broker-dealer (Member FINRA/SIPC) and SEC Registered Investment Advisor. Products offered through CFS: are not NCUA/NCUSIF or otherwise federally insured, are not guarantees or obligations of the credit union, and may involve investment risk including possible loss of principal. Investment Representatives are registered through CFS. Community First Credit Union of Florida has contracted with CFS to make non-deposit investment products and services available to credit union members.